



Guiding nonprofit teams  
to **sustainable growth**  
via **innovative strategies**  
that achieve **high impact**

## Resources: Nonprofit Sustainability

### Books on Nonprofit Sustainability

1. Nonprofit Sustainability: Making Strategic Decisions for Financial Viability by Jeanne Bell, Jan Masaoka, Steve Zimmerman
2. Nonprofit Lifecycles: Stage-Based Wisdom for Nonprofit Capacity. Susan Stevens. 2001.
3. The Social Profit Handbook: The Essential Guide to Setting Goals, Assessing Outcomes, and Achieving Success for Mission-Driven Organizations. David Grant. 2015
4. The Rise and Fall of Charities in the 21st Century, How the Nonprofit World is Changing and What You Can Do to be Ready by Wayne Elsey

### Articles on Nonprofit Sustainability

1. Finding Your Funding Model: A Practical Approach to Nonprofit Sustainability Author(s): Peter Kim, Gail Perreault, William Foster. 2011.

### Templates, Tools for Nonprofit Sustainability

1. Matrix Map is a tool for better understanding mission and money elements that lead to sustainability.  
<http://www.nonprofitsustainability.org/>